



Digital Experience Monitoring from AppNeta

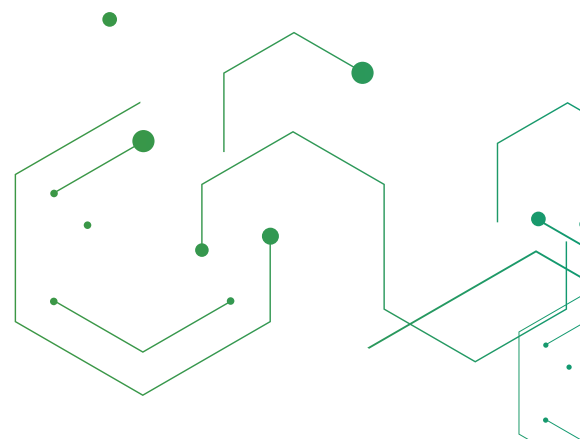
Understanding the digital experience of end users can be a moving target in a highly-decentralized enterprise world. Workers now access network resources via a diverse array of connections that multiply the footprint for potential errors, making minor performance issues major in an instant.

As more users log onto work from residential locations, for instance, they do so over “last mile” links beyond the traditional network edge rather than the commercial-grade office connections backed by performance SLAs.

The trouble here is that residential connectivity is delivered “best effort,” resulting in upload and download speeds that can fluctuate wildly. So not only is access to consistent network capacity limited for work-from-home (WFH) users, but the number of discrete networks involved with traffic is increased, often causing excess jitter, latency, or loss at a moment’s notice.

This makes it critical that teams are employing digital experience monitoring (DEM) solutions that can deliver visibility into these temperamental “last mile” connections so that teams can truly experience their networks the way their users do.

However, this goes beyond just extending visibility into residential workstations. Teams will need to be able to zero in on the digital experience of any app, for any user, at any time, and from any location, as many folks will be adopting a hybrid office/WFH schedule going forward. Users will expect consistency in their digital experiences regardless of where they sign on, and will turn to IT when the network performance deviates in-office vs. WFH.



Understand app delivery to any location



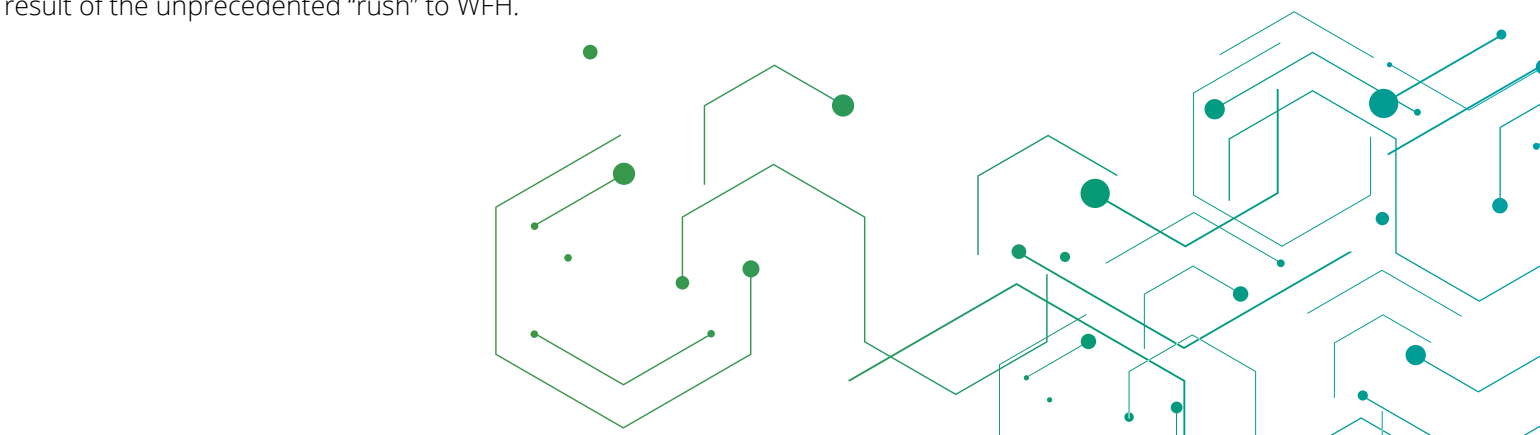
When it comes to ensuring the digital experience of the apps most critical to end users, teams need to start by gaining an understanding of “what they’re working with” when it comes to the new stakeholders involved in delivering network traffic.

For WFH users, DEM entails gaining a baseline of ISP performance out to key users, for starters, and to work with those individuals to help ensure they have access to capacity that can support the needs of their workflows.

But gleaned these insights shouldn’t come at the expense of network capacity, or add another layer of complexity to an increasingly complex network management system as a result of the unprecedented “rush” to WFH.

It also doesn’t mean closing the door on monitoring for your main offices and remote locations. Wherever critical teams are located — whether rotating between the office and home weekly or manning controls at a data center — they’ll be relying on a greater arsenal of digital tools to get the job done to ensure teams can access critical workflows wherever they connect. Supporting this flexibility calls for visibility into a host of old and new potential error domains.

To gain this, teams need to leverage network performance monitoring that can actively track traffic delivery across the entire network, including into those “last mile” connections that might be hindering productivity.

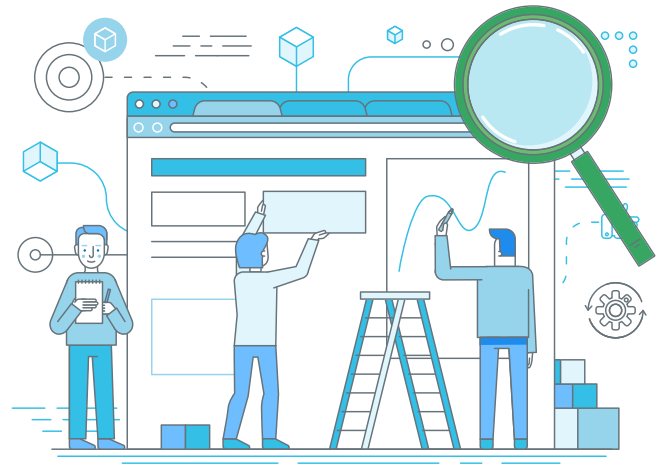


Pinpoint digital experience issues faster with AppNeta

AppNeta Performance Manager leverages a combination of active and passive technologies that enables IT teams to see the network from all sides without forcing them to hit pause on all network activity.

AppNeta is primed to deliver continuous active network analysis with test frequency down to 15 seconds, which is critical in helping IT pinpoint network issues in near real-time and to resolve performance problems before they impact end users, preventing an avalanche of productivity delays in the process.

AppNeta allows teams to monitor digital experience across thousands of locations and applications, while scaling visibility from the smallest remote office to the fastest 100 Gbps data center. Best of all? Our cost-effective pricing and deployment model allows for full coverage across the entire enterprise, which is essential as users continue to access the network from all over the map.



To learn more about digital experience monitoring from AppNeta, schedule a demo today.

ABOUT APPNETA

AppNeta is the only network performance monitoring solution that delivers deep, actionable, end-to-end network performance data from the end-user perspective. With AppNeta's SaaS-based solution, IT and Network Ops teams at large, distributed enterprises can quickly pinpoint issues that affect network and business-critical cloud application performance, regardless of where they occur. AppNeta is trusted by some of the biggest Fortune 1000 companies, including 3 out of the 5 largest corporations in the world, as well as 4 out of the 5 largest cloud providers.

1.800.508.5233 | SALES@APPNETA.COM | APPNETA.COM