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Welcome to Network Hero News!

Welcome to the Network Hero News, Apparent Networks' monthly newsletter. We want to help you make the best decisions for your organization and this month, we are providing even more free tools to do so.

Read more (and visit) our new Cloud Performance Center to find out how you can use it to choose the best cloud provider for your location. It's powered by [PathView Cloud](#), which you also get for free.

Keep reading to find out more.

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New Cloud Performance Center

The new Cloud Performance Center (CPC) offers performance data on leading cloud services providers such as Amazon, Google and GoGrid to help you make more informed decisions before outsourcing your applications and infrastructure.



This free service offers real-time and historical data on the network performance between service providers and various locations throughout North America; and then scores them based upon key performance criteria such as bandwidth, jitter, latency and packet loss. You can instantly see which provider will give you the best performance for your offices around the US and Canada.

➔ [Visit the Cloud Performance Center](#)

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Video Spotlight - Getting Started with PathView Cloud

This short, 6-minute video will provide everything you need to know about the PathView Cloud service - from installation instructions to guides for adding new paths to an overview of network troubleshooting modes. This video also includes a quick set-up wizard.



**IN EVERY ISSUE:
FREE PathView Cloud
Tool!**

Find out why thousands are already using PathView network performance management. Sign up for your free PathView Cloud account and monitor five paths in five minutes from now for free!

www.apparentnetworks.com



Win a Best Buy Gift Card!

We want to hear from you! Please take 5 minutes to share your thoughts on [cloud services in this month's survey](#). You'll automatically be entered to win a \$200 gift card.



Webinar: PathView Cloud Introduction: Weekly

Want an overview of PathView Cloud? Join us for a short demo of PathView Cloud and find out more about how you can troubleshoot and monitor your network for free. Webinars run several times each week. To check the schedule, click on the "Register Now" link below.

➔ [Register Now](#)

Webinar: Network Performance & Virtualization: December 3, 2PM ET

How does network performance impact virtualization initiatives? Join us for tips on how to address these issues quickly.

➔ [Register Now](#)

Got a Tough Network Problem?

Let our systems engineers help you find and fix your toughest networking issues 70% faster. Our free "Fix It

Sign up for your free PathView Cloud account and then tune in for a quick tutorial.

➔ [Watch the "Getting Started with PathView Cloud" video](#)

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Tips & Tricks - Easy Steps for Using the Free Cloud Provider Scorecard

The Cloud Provider Scorecard (CPS), part of our new Cloud Performance Center, is a free web based service that continuously monitors the performance of cloud service providers from over a dozen locations around North America. Following are some tips for using the scorecard:

1. The CPS allows you to choose the cities that are of most relevance to your business as well as the providers that are of most interest to you. Click on the "Select cities and providers" button to see a full list and select the ones that you would like to see. The chart will automatically update based upon your selections.
2. The CPS uses a proprietary algorithm to score each provider. Inputs to this algorithm include jitter, packet loss, latency and bandwidth capacity. You can adjust this algorithm to meet your specific needs (e.g. transaction processing has different requirements than data backup) by clicking on the "Customize scoring" button.
3. Roll your cursor over any city and you will see how the leading provider performed in that city.
4. The CPS keeps track of the performance data over time and therefore you can see how various providers perform over a selectable timeframe. To do that, click on the timeline below the map (coming soon).

We will be adding features daily (such as a heat map that will show you how any one provider is performing across North America) and additional cities and providers. If you have a favorite provider or city that is not represented or have feature ideas, please let us know by sending an email to hero@apparentnetworks.com.

➔ [View the Cloud Provider Scorecard](#)

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The Latest

Virtualization and PathView Cloud

With PathView Cloud's virtualization-enabled analytics, IT and operations teams can now understand network performance from the perspective of applications running on virtual machines. With this extended

Now” program connects you to a PathView expert who will work with you until your problem is resolved. Everyone is eligible to take advantage of this great offer.

➔ [Sign up here!](#)



New to PathView and Want to Learn More?

Check out our introductory [videos](#) and our video library at www.apparentnetworks.com



Or call **800-508-5233** to schedule a [demo](#)

visibility, PathView Cloud lets IT teams find and fix network performance problems quickly, regardless of whether they occur in physical or virtual infrastructure.

➔ [Read more about PathView and virtualization here](#)

Virtualization Survey Results are in!

Our recent virtualization survey revealed some interesting findings about how virtualization is impacting network managers everywhere. Last month we gave you a sneak preview of results. Now you can download the full report and see how IT managers are responding to the challenges of virtualizing their infrastructure.

➔ [Download the Virtualization Survey Report](#)

Take our Cloud Computing Survey and Enter to Win a Best Buy Gift Card

This month's survey is all about cloud services. Take a few minutes to share your input with us and enter to win a \$200 gift card to Best Buy!



Congratulations to Cody Cook from Financial Network, Inc. Cody completed last month's survey and won a Wii!

➔ [Take the Cloud Computing Survey](#)

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