



FEBRUARY 2010, ISSUE 8

Welcome!



Welcome to the Network Hero News, Apparent Networks' monthly newsletter. This month we launched the Powered by PathView Partner Program to help IT service providers drive new, recurring revenue streams. Read on to learn how our PathView solutions can help your business increase revenues while improving the quality of your IT services delivery.

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New: Powered By PathView Partner Program

Powered by PathView is a comprehensive partner program that offers resellers and IT services providers access to enhanced product capabilities and discounts along with marketing and support resources to help drive new revenue streams. The Powered by PathView program was designed for IT businesses that are focused on selling, servicing, supporting or building solutions that leverage complex, distributed networks.

In addition to the benefits of our partner program, we also introduced new PathView Cloud models to better support our managed services partners:

IN EVERY ISSUE:

PathView Cloud Managed Services Edition

- Manage all of your accounts from a single web interface from anywhere in the world.
- Custom-brand reports and dashboards to increase the value of your service.
- Each annual subscription to PathView Cloud software includes a portable PathView microAppliance to monitor and test customer's networks.

Try PathView for Free!

Find out why thousands are already using PathView network performance management. Download your fully-functional free trial today at www.Apparentnetworks.com.



PathView Cloud Field Engineers Toolkit

- Designed for engineers who make on site customer visits to troubleshoot and fix network issues.
- All-in-one device includes all the features of PathView Cloud plus support for assessing network readiness for new VoIP and data applications.
- Each Engineers Toolkit also includes a portable PathView microAppliance.

➔ Learn more about the [Powered by PathView partner programs](#) or our new [PathView Cloud for Managed Services](#) models [here](#)

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Live PathView Cloud Webinar Series: Introduction to Using PathView Cloud

Want to learn more about PathView Cloud and how you can use it on your network or with your customers? Sign up here for one of our daily webinars.

➔ [Register Now](#)

Got a Tough Network Problem?

Let our systems engineers help you find and fix your toughest networking issues 70% faster. Our free “Fix It Now” program connects you to a PathView expert who will work with you until your problem is resolved. Everyone is eligible to take advantage of this great offer.

➔ [Sign up here!](#)



New to PathView and Want to Learn More?

Check out our introductory

Featured Powered by PathView Partner: Tier 3 Technologies

As a Powered by PathView partner, Tier3 is using PathViewCloud to expand their service offerings, improve customer satisfaction and create new revenue streams. PathView Cloud has enabled Tier3 to deliver managed services that significantly improve network performance and allows customers to focus on more important business goals.

Tier3 Technologies uses PathView Cloud to perform pre-deployment assessments to evaluate the readiness of their customers' networks for next-generation applications, continuously assess network performance through the cloud, validate carrier network bandwidth SLAs, and quickly find and fix network performance issues.



➔ [Read more about the Tier 3 Technologies and PathView Cloud partnership](#)

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PathView Cloud Product Updates

Every two weeks, we bring new features and capabilities to PathView Cloud. This agile development allows us to quickly react to our customers' needs and ensure that the most requested features are delivered as quickly as possible.

Here are some of the highlights from our latest releases:

- Interactive Performance Charts - Dynamic flash charts let you investigate path performance issues quickly and easily. Change your time scale, more easily see performance violations, and gain better control over your monitoring data.
- Windows 7 Sequencers - Install your PathView Cloud Sequencers on Windows 7 and monitor up to 100 Mbit networks.
- Enhanced Bandwidth Capacity Charting - New intuitive visualization shows a path's bandwidth capacity and utilization rate on the same chart.
- Selectable Time Zones - Choose the time zone for all your charts and reporting.
- VoIP Assessments - Assess an entire network at once to check the network's readiness for VoIP
- MSP Branding – allows MSPs to custom-brand the user interface and reports

[video](#) and the rest of our video library at our website.



Or call **800-508-5233** to schedule a **demo**

➔ [Learn more about the features of PathView Cloud](#)

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The Latest

Apparent Networks in
InformationWeek

InformationWeek

Information Week recently ran an article on "How to Protect Your Company in the Cloud." It's a great read for anyone considering outsourcing applications or infrastructure to cloud providers.

We're pleased to have been recognized in this article for our cloud management capabilities:

"If you're going to turn over something important to an external service provider, you can generally count on getting honest metrics from it. That said, the most pragmatic approach is to get a third-party perspective. Using an application performance management provider such as...Apparent Networks can illuminate problems even before the provider takes action..."

➔ [Read the full informationWeek article here](#)

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