



## APRIL 2010, ISSUE 10



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#### Try PathView for Free!

Find out why thousands are already using PathView network performance management. Download your fully-functional free trial today at [www.Apparentnetworks.com](http://www.Apparentnetworks.com).



#### Live PathView Cloud Webinar Series: Introduction to Using PathView Cloud

Want to learn more about PathView Cloud and how you can use it on your network or with your customers? Sign up here for one of our daily webinars.

➔ [Register Now](#)



#### New to PathView and Want to Learn More?

Check out our introductory [video](#) and the rest of our video library

## Welcome!

Welcome to the Network Hero News, Apparent Networks' monthly newsletter. This month we are excited to share an article written by a PathView customer, recent media coverage and the new live PathView demo available to you anytime you want to check it out. Read on for more information about these items and other product features and news.

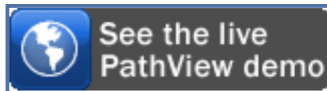
### New: LIVE PathView Demonstration

PathView Live Demo Available Anytime, Anywhere

Apparent Networks is making viewing, testing and downloading PathView even easier. With the new demo, users can go to [www.apparentnetworks.com](http://www.apparentnetworks.com) and take a test drive of PathView monitoring and testing network paths in a live demonstration environment.

From your desk, you can see PathView monitoring a network delivering business critical services including Voice over IP (VoIP), internet-based backup, virtual servers, web-based conferencing and CRM systems as well as the LANs and WANs between four offices and a datacenter. You will have easy access to real-time and historical monitoring data as well as VoIP and data assessments. After viewing the demo, getting a free PathView account to test your own network is just one click away. And, if you want more information after the live demo, you can sign up for a webinar for additional insight into the PathView tool and its network performance management capabilities.

Check out the new [Live PathView Demo here](#)



➔ Or, [click here for a free PathView account](#)

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### Guest Author: Customer Case Study

In this month's issue, PathView customer Derek Abrams, a Certified Videoconferencing Engineer and Operating Systems/Network Analyst at Oregon State University, shares his challenges in managing visual communications within a university environment.

As Abrams discusses in his article, the complex, widespread network system within a university network functions similarly to a cloud network with multiple, independent service providers. This leads to inconsistent and unreliable IT services and network performance.

at our website.



Or call **800-508-5233**

Read more about how Abrams and his team have used PathView to address these issues and improve network management at Oregon State.

➔ [Read the customer case study here](#)

Want to contribute an article to the newsletter? Please email us at [hero@apparentnetworks.com](mailto:hero@apparentnetworks.com)

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## The Latest: News & Partnerships

During the past month, the Powered by PathView Partner program has announced the addition of three new partners: [Toshiba Telecommunication Systems](#), [InTrench Technologies](#) and [VolPnet Technologies](#). With PathView, these three companies have enhanced their communication solutions to bring customers a cost effective, easy tool for improved performance.

These new partnerships have received some notable media coverage as the IT industry is recognizing the distinct value of the PathView tool for on-site and remote network management.

Read about these new partnerships and more here:

- [CTO Edge: Troubleshooting Unified Communications](#)
- [IT Business Edge: Careful Pre-Assessments Vital to Unified Communication Success](#)

➔ [Read more about the Powered by PathView Partner program here](#)

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## PathView Product Development

Apparent Networks is focused on continuously improving PathView with agile product updates that reflect the real-time needs of our customers and partners. The product features are evaluated and updated every three weeks to ensure PathView contains the capabilities our customers desire.

We can't do this without input. Please consider taking our future product directions survey. When you complete the survey, you will be entered to win an Apple iPad! We will draw one winner at random and announce it in next month's issue of *Network Hero News*.

**[Complete PathView survey and  
ENTER TO WIN AN APPLE iPad!](#)**

➔ [Take the future direction of PathView Survey](#)

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